Employee Security

Transforming Your **WEAKEST LINK** into Your Strongest Defense

A Complete Turn-Key Employee Vulnerability Assessment and Awareness Training Program
Cybersecurity is a shared responsibility

You rely on us to keep you safe – we pride ourselves in providing the most up to date strategies to protect your business.

A layered security approach will help minimize a single point of failure and make it difficult for criminals to penetrate the various layers. Employees are a vital layer that a lot of businesses fail to utilize.
Employee Security; still not a priority

According to IBM, 95% of breaches are caused by human error

It’s a known fact that employees are the weakest cybersecurity link. A layered security approach will fail if employee security is ignored.

We can help you beef up your employee layer.
Employees make mistakes

An employee wire transferred $50k to an attacker after falling for a spear phishing email. A few months prior, a ransomware attack lead to a $10k bitcoin payment.

A spear phishing attack lead to a multi-thousand dollar loss due to system reconstruction over 4 days.

Employee W-2 information was released as a result of a spear phishing scam.
“Every layered security strategy must include something to protect personnel from their own mistakes”

The majority of successful ransomware attacks start with an employee unknowingly providing system access.

Employees need to know what to look for so they can avoid causing the next data breach.
Why should I be concerned?

Ransomware attacks are feared by many organizations; your business is not immune from that threat.

Businesses with inadequate resources devoted to cybersecurity are especially at risk; they rely heavily on third party organizations—like us—to protect them.

We are here to help you protect your business, but we need your help.

“My employees are smarter than that”

“We are too small”

“We don’t have valuable data”

“My employees don’t have time”
We will scan the dark web for your business domain and show you your security risks by finding the employees that could be the target of cybercriminal attacks.

These employees need to be educated on the types of attacks that may come their way now that their information has been compromised.
Breach Prevention Platform (BPP)

- Weekly Training Videos
- Simulated Phishing Attacks
- Continuous DWBA's
- Monthly Security Newsletter
- Written Security Policies
- Security Risk Assessment

Employee Vulnerability Assessment (EVA)

_Education is a continuous process, with increased management engagement – you can play a role in your employee’s progress_

Annual training is a great first step – but what do we do between these core lessons to continue to engage these employees and ensure users are practicing their knowledge?

We created a solution so you don’t have to, introducing our Employee Vulnerability Assessment (EVA)
Why do we need the Employee Vulnerability Assessment (EVA)?

We found what works – so you don’t have to

Research shows that humans learn by continuous training and testing. Interactive leaderboards, like Fitbit and Peloton, engage users in friendly competition. Quantitative analysis gives management the ability to track and monitor employee progress. These fundamentals are the basis of EVA.
Employee Secure Score (ESS)

A FICO score for an employee’s security strength based on a variety of metrics.

Allows management to analyze progress and improvement.

Acts as a standard measurement across the board – compare and compete!
Employees Compete for the Top Spot

Employees can see where they rank against their coworkers!

Employees compete for the top spot by completing more micro-trainings, retaking their training quiz, acknowledging policies, and completing their profile. Falling for phishing attacks will cause their ESS to fall.
Employees can view the details of their Dark Web data.

Employees can see what breaches they’ve been involved with and what data was compromised. They can even run additional email addresses for their personal accounts or even friends and family.
Phishing campaign results – easily reviewed

Employees can see which phishing campaigns were sent and which ones they fell victim to.
View their quiz scores and available Micro-Trainings to improve their ESS!

Employees can see their scores, view available micro-training videos, and re-take their security training quiz.

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Manager roles allow you to get an overview of where your business stands. You can track progress, watch employees improve their ESS, and assess which employees need more attention. We will work with you to increase your overall ESS to make your business a more secure workplace.
See the very real risk that challenges your business

You can see which employees have been exposed to a data breach using your business’ email domain. These employees will be the target of scams and need to know how to protect themselves.
Test their retention

In addition to weekly micro-training videos, we can deploy phishing campaigns to keep employees on their toes.
Which employee is the weakest link?

Employees are given a risk level based on their ESS. You can see which employee could cause your next data breach, what they need to do to better protect your business, and utilize this score as a metric for evaluation.
Where Do I Sign Up?!

We pride ourselves in our work

Your success is our success, and we know these tools are the latest and greatest necessities to provide the best service possible to protect your business.

Employees are notably the ‘weakest link,’ but together we can turn them into your strongest defense.

Visit CyberLookout.com

Tell us how many employees you have so we can send you a quote, and for a limited time you can also request a FREE dark web data breach scan for your company’s domain name!

Contact us for more information

www.CyberLookout.com | info@CyberLookout.com | (888) 777 - 9780